



## Calgary Co-operative Association Limited

### Skate to Win Rules

THIS CONTEST IS INTENDED FOR RESIDENTS OF ALBERTA ONLY AND WILL BE INTERPRETED ACCORDING TO ALBERTA LAW

- 1. **HOW TO ENTER:** The Calgary Co-op Skate to Win (the "Contest") will commence on September 12, 2011 and end at the close of business on March 5, 2012 (the "Contest Period"). During the Contest Period participants are invited to attend the Olympic Oval on Monday evenings between the hours of 6:30 pm (MST) and 8:00 pm (MST) for *Calgary Co-op Public Skating Mondays* and donate any Co-op Gold Brand food product\*. Each eligible participant that donates a Co-op Gold Brand food product will receive one free admission to the Olympic Oval public skate, at the time of donation, and one (1) Contest entry ballot (the "Entry Ballot"). A minimum donation of one Co-op Gold Brand food item is required for each Entry Ballot. All food donations will go to the Calgary Inter-Faith Food Bank.

\*For guests to the Olympic Oval not participating in the Contests, regular public skating rates will apply. The Olympic Oval will be closed for public skating on October 10, 2011, December 26, 2011, January 23, 2012, January 30, 2012 and February 20, 2011 inclusive. The Olympic Oval public skating schedule is located at [www.oval.ucalgary.ca](http://www.oval.ucalgary.ca)

- 2. **ELIGIBILITY** - The Contest is open to Calgary Co-op customers resident in Alberta who are over the age of majority except employees (and persons with whom they are domiciled) of Calgary Co-operative Association Limited ("Calgary Co-op") and the Olympic Oval, their affiliated companies and advertising and promotions agencies.
- 3. **NO PURCHASE NECESSARY** - To enter the Contest without attending the Olympic Oval to donate a Co-op Gold Brand food product during the Contest Period (see section 1), legibly print your first and last name, complete mailing address and daytime telephone number and mail to:

"Calgary Co-op Skate to Win" Contest Entry  
#110, 151- 86<sup>th</sup> Avenue S.E.  
Calgary, Alberta, T2H 3A5

Alternate means of Contest entry must be received on or prior to March 5, 2012 and will only entitle the entrant to one Entry Ballot. Calgary Co-op is not responsible for any misdirected, incomplete or lost entries. All entries become the property of Calgary Co-op, and will not be returned. By using the alternate means of Contest entry, you are providing your permission for Calgary Co-op to register you in the Contest and to communicate with you via telephone or by mail. Entry Ballots received after the close of business on March 5, 2012 will not be accepted. No extensions will be granted.

- 4. **PRIZES** -

**Monthly Prizes** - There are six (6) monthly prizes to be won (the "Monthly Prizes"). The odds of winning the Monthly Prizes in the Contest depend upon the number of eligible entries received during each designated monthly period during the Contest Period. Each Monthly Prize consists of:

- One (1) Calgary Co-op Gift Card - value of one-hundred Canadian dollars (\$100.00 CDN) to be used solely for grocery, petroleum and travel purchases; and
- One (1) Family Skating Pass to attend public skating at the Olympic Oval. The Family Skating Pass entitles two (2) adults and any children age 17 and under, skate rentals and admission to the Olympic Oval during designated public skating times.

**Grand Prize** - There is one (1) grand prize to be won (the "Grand Prize"). The odds of winning the Grand Prize in the Contest depend upon the number of eligible entries received. The Grand Prize consists of:

- One (1) Calgary Co-op shopping spree valued at one thousand Canadian dollars (\$1,000.00 CDN) to be used solely for grocery, petroleum and travel purchases ; and
- One (1) Olympic Oval skating experience which includes admission for up to ten (10) guests at the Olympic Oval for one (1) hour with an Olympic Oval athlete. This skating experience also includes skate rentals and a pizza lunch for up to ten (10) guests.

In order to win, selected entrants must first correctly answer a time limited mathematical skill-testing questions to be administered by mail, email or telephone. Monthly Prizes will be selected from among all eligible entries received for the designated monthly period in a random draw. On March 6, 2012, a random draw will be conducted by a representative of Calgary Co-op for the Grand Prize. Winners will be notified by mail, email or telephone within five (5) days of the draw. If a selected entrant cannot be contacted by mail or telephone after three (3) attempts, at the sole discretion of Calgary Co-op, he/she will forfeit their prize and an alternate winner will be randomly selected.

- 5. GENERAL RULES

- Contest participants accept responsibility and liability for any inherent risks associated with participating in the Contest.
- Contest and prizeing decisions made by Calgary Co-op are final.
- All prizes must be accepted as awarded. Prizes are non-transferable and have no cash value. No substitutions except at Calgary Co-op's option. Calgary Co-op reserves the right to substitute a prize or prize component for one of equal or greater value.
- Calgary Co-op and their promotional partners reserve the right to use the winner's name, voice, photograph and image likeness in promotional materials surrounding the Contest, and the winner(s) must sign a waiver to this effect or forfeit all claims to any prize awarded in connection with the Contest.
- Calgary Co-op reserves the right to end the Contest or amend these rules at any point during the Contest Period. This Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering the Contest, participants agree to be bound by these official rules and by the decisions of the contest judges, which shall be final on all matters relating to the Contest. All entries become the property of Calgary Co-op and none will be returned. The personal information provided by entrants will only be used for the purpose of administration of the Contest, unless the entrant otherwise agrees in accordance with Calgary Co-op's privacy policy posted on our website at [www.calgarycoop.com](http://www.calgarycoop.com).
- By participating in this Contest, participants understand and accept any inherent risks associated with participating in the Contest and the use of any prize awarded as a result of their participation in the Contest.
- By participating in this Contest, all participants release Calgary Co-op, its affiliates, and their employees, directors, officers, representatives and agents from all liability for any damage that may result from entering or attempting to enter the contest. Participants agree to release and hold harmless Calgary Co-op, its affiliates and their employees, directors, officers, representatives and agents from any liability, loss or damage occurred with respect to the awarding, receipt, possession and/or use or misuse of the prize and acknowledge that Calgary Co-op and its affiliates, and their employees, directors, officers, representatives and agents have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, including but not limited to the quality, condition or fitness for a particular purpose of the prize.
- The awarding of the Monthly Prizes and Grand Prize will be conditional upon the respective winner signing a declaration, publicity consent, waiver and release.
- The winners will release and forever discharge Calgary Co-op and its promotional partners from all claims, demands, actions or suits in connections with the Contest.